



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

KEEPING KIDS SAFE AROUND WATER

Water Safety



Drowning is the leading cause of unintentional injury death in children ages 1-4 and the second leading cause of death for children ages 5-14

Drowning in rural areas is 1.5x higher than in urban areas



Per year there are:
4,000 fatal unintentional drownings that is an average of 11 drowning deaths per day.
8,000 nonfatal drownings that is an average of 22 nonfatal drownings per day.

Over 40% of drownings among children 5-14 occur in natural water, and over

35% occur in swimming pools



THE Y: "AMERICA'S SWIM INSTRUCTOR."

The Y introduced the country to group swim lessons over 110 years ago in 1909. As one of the largest community-based organizations in the country, we teach more than a million children invaluable water safety and swimming skills each year. America's most trusted swim instructor, the YMCA helps kids (and adults) of all ages, abilities and backgrounds develop skills they need to become strong, confident swimmers.



A PLEDGE TO SAFETY



Responding to a text, answering an email, listening to a podcast, or making a grocery list—these tasks may seem quick and harmless, but those few seconds of distraction can add up. When at the pool, beach, or lakeside, remember:

Your eyes can save lives. Learn more about the Y's new water safety campaign and take the Phones Down, Eyes Up Pledge to help keep kids safe around water—this summer and all year long

**MORE
THAN
JUST
SAFETY**



learn new skills



feel a sense of achievement



increase physical activity levels



connect to others in class



make new friends



recognize new role models

2,500 Kids in the Coosa Valley Served this Year

The YMCA of the
Coosa Valley
In your community



1000 Noccalula Rd
Suite C
Gadsden, AL

LEARN MORE

The Y is helping children stay safe in and around the water.
phonesdowneyesup.org
ymcacoosa.com