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Atrium Health Floyd Sponsoring New Year's Eve Fireworks

Colorful Celebration to Start at 7 p.m.

ROME, Ga., December 9, 2022 – Atrium Health Floyd is partnering with Rome-Floyd Parks and Recreation to help usher in the new year with a fireworks show.

The New Year's Eve Fireworks Extravaganza presented by Atrium Health Floyd is set to start at 7 p.m. and will be launched from Jackson Hill, allowing people throughout Rome a great opportunity to see the colorful display.

"We are happy to help ring in the new year," said Kurt Stuenkel, Atrium Health Floyd CEO and executive vice president of Atrium Health. "We look forward to sponsoring many other community events with recreation officials, many of which will enhance our mission to make Rome and Floyd County a healthier place to live and work."

More than 800 shells featuring all kinds of fireworks will be launched during the show, provided by Zambelli Fireworks, which has set off the fireworks on Independence Day for the past three years.

"We began talking about how cool it would be to shoot fireworks on New Year's Eve earlier this year, and that it could add to everyone's festivities around Rome," Rome-Floyd Parks and Recreation Director Todd Wofford said of the 7 p.m. start time. "I can't thank Atrium Health Floyd enough for partnering with us and sponsoring this great display to help ring in 2023."

Along with the New Year's Eve fireworks show, Atrium Health Floyd and Rome-Floyd Parks and Recreation have agreed to a sponsorship covering several other big events, including the July Fourth Fireworks and Patriotic Party in Ridge Ferry Park, the Leprechaun-a-thon 5K Road Race and Health Walk in March and another road race and health walk in the fall.

"This sponsorship allows us to make these events even bigger and better. It also helps bring great entertainment and recreational opportunities to the people of Rome and Floyd County," Wofford says.

About Atrium Health

[Atrium Health](#) is a nationally recognized leader in shaping health outcomes through innovative research, education and compassionate patient care. Based in Charlotte, North Carolina, Atrium Health is an integrated, nonprofit health system with more than 70,000 teammates serving patients at 40 hospitals and more than 1,400 care locations. Atrium Health is part of [Advocate Health](#), the fifth-largest nonprofit health system in the United States, which was created from the combination with Advocate Aurora Health. It provides care under the [Atrium Health Wake Forest Baptist](#) name in the Winston-Salem, North Carolina, region, as well as [Atrium Health Navicent](#) and [Atrium Health Floyd](#) in Georgia and Alabama. Atrium Health is renowned for its top-ranked pediatric, cancer and heart care, as well as organ transplants, burn treatments and specialized musculoskeletal programs. A recognized leader in experiential medical education and groundbreaking research, [Wake Forest University School of Medicine](#) is the academic core of the enterprise, including [Wake Forest Innovations](#), which is advancing new medical technologies and biomedical discoveries. Atrium Health is also a leading-edge innovator in virtual care and mobile medicine, providing care close to home and in the home. Ranked nationally among U.S. News & World Report's Best Hospitals in eight pediatric specialties and for rehabilitation, Atrium Health has also received the American Hospital Association's Quest for Quality Prize and its 2021 Carolyn Boone Lewis Equity of Care Award, as well as the 2020 Centers for Medicare & Medicaid Services Health Equity Award for its efforts to reduce racial and ethnic disparities in care. With a commitment to every community it serves, Atrium Health seeks to improve health, elevate hope and advance healing – for all, providing \$2.46 billion last year in free and uncompensated care and other community benefits.

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